

Workshop on Creating a Perfect Master's Dissertation

Research Rejuvenates



DATE : April 27, 2024

**Dissertation Overview Session from
10.00 AM @ MBA Dept., Seminar Hall**

Phases of Dissertation	Resource Person
Chapter 1 - Introduction	
◆ Objectives & Scope of the Study	Dr. A. Kavya
◆ Introduction and Need for the Study	Dr. M. Vijaya Lakshmi
◆ Research Methodology & Limitations	Dr. K. Srikanth
◆ Review of Literature	Dr. P. Siva Reddy
Chapter 2 - Industry and Company Profile	Dr. V. Hima Bindhu
Chapter 3 - Theoretical Frame Work	Dr. M. Raghava Reddy
Chapter 4 - Data Analysis & Interpretation	Dr. Gowsya Shaik
Chapter 5 - Findings and Suggestions	Dr. G. Kanakadurga
Bibliography & Appendix	Dr. PNA Rao
Conclusion	Dr. G. Naveen Kumar

*Guide allotment will be done on the same day

**Domain Wise Project
Review Guidelines
from 12.00 PM
- Individual Sessions**

Business Analytics	Prof. T Satish Kumar
Human Resources	Dr. G. Archana
Finance	Ms K. Santhoshini
Marketing	Mr G. Subba Reddy

**Program Coordinators
Dr. VS Rama Murty,
Dr. Gowsya Shaik**

Dr. G NAVEEN KUMAR
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